

SANDRA L. SUAREZ

Professor
Department of Political Science
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EDUCATION

Yale University, 1988-1994

New Haven, Connecticut

Ph.D., 1994 (Political Science)

Master in Philosophy, 1992 (Political Science)

Master of Arts, 1990 (Political Science)

Doctoral Dissertation: “The Mother of All Tax Breaks: Investment and Political Strategies of American Pharmaceutical and Electronic Companies.”

Clark University, 1982-1986

Worcester, Massachusetts

Bachelor of Arts, 1986 (Economics and High Honors in Government), *cum laude*.

London School of Economics and Political Science, 1984-1985

London, England

ADMINISTRATIVE APPOINTMENTS

-Senior Associate Dean for Faculty Affairs – College of Liberal Arts, 2016-present.

ACADEMIC APPOINTMENTS

-Professor, Temple University, 2012-present.

-Associate Professor, Temple University, 2002-2012.

-Research Fellow, Center for International Studies, Princeton University, 2002-2003.

-Assistant Professor, Temple University, 1996-2002.

-Visiting Scholar, Massachusetts Institute of Technology, 1995-1996.

-Visiting Professor, Clark University, spring 1996.

-Visiting Instructor, Clark University, fall 1992.

PUBLICATIONS

Book

Suárez, Sandra L. 2000. *Does Business Learn? Tax Breaks, Uncertainty, and Political Experience*. Ann Arbor: The University of Michigan Press, 192

Peer-Reviewed Journals

Suárez, Sandra L. 2016. "Poor People's Money: The Politics of Mobile Money in Kenya and Mexico." *Telecommunications Policy*, vol. 40, issue 10-11 (December): 1-11.

Suárez, Sandra L. 2015. Reflections on a "Heavenly Chorus [that] Sings with a Strong [Male] Upper Class Accent." *Business and Politics*, vol. 17, issue 1 (April): 161-175.

Suárez, Sandra L. 2014. "Symbolic Politics and the Regulation of Executive Compensation: A Comparison of the Great Depression and Great Recession." *Politics & Society*, vol. 42 (March): 73-105.

Suárez, Sandra L. 2012. "Reciprocal Policy Diffusion: The Regulation of Executive Compensation in the UK and US" *Journal of Public Affairs* vol. 12, issue 4 (November): 303-314.

Suárez, Sandra L. and Robin Kolodny. 2011. "Paving the Road to 'Too Big To Fail:' Business Interests and the Politics of Financial Deregulation in the U.S.," *Politics & Society*, vol. 39 (March): 74-102.

Guillén, Mauro and Sandra L. Suárez. 2010. "The Global Crisis of 2007-2009: Markets, Politics and Organizations" *Research in the Sociology of Organizations*, vol. 30: 257-79.

Suárez, Sandra. L. 2009. "Economic and Fertility Policies In An Era of Globalization: A Comparison of Ireland and Singapore." *New Global Studies* (Berkeley Electronic Press), vol. 3, issue 1; 1-26.

Suárez, Sandra L. 2006. "Mobile Democracy: Text Messages, Voter Turnout and the 2004 Spanish Elections" *Representation* vol. 42, no. 2 (July); 117-128.

Reprinted in *Politicking Online*, ed. Costas Panagopoulos. Rutgers University Press, 2009.

Guillén, Mauro and Sandra L. Suárez. 2006. "Explaining the Global Digital Divide: Economic, Political and Sociological Drivers of Cross-national Internet Use" *Social Forces*, vol. 84, no. 2 (December); 681-708.

Reprinted in *Researching Society Online* ed. M. David and P. Millward. SAGE Publications, 2014.

Suárez, Sandra L. 2005. "Does English Rule? Language Instruction and Economic Growth Strategies in Singapore, Ireland, and Puerto Rico" *Comparative Politics*, vol. 37 no. 4 (July); 459-478.

Reprinted in the *Journal of Beijing Administrative College* No. 5, 1011 (2011).

Suárez, Sandra L. 2001. "Political and Economic Motivations for Labor Control: A Comparison of Ireland, Puerto Rico, and Singapore." *Studies in Comparative International Development* vol. 36 no. 2 (summer); 54-81.

Guillén, Mauro and Sandra L. Suárez. 2001. "Developing the Internet: Entrepreneurship and Public Policy in Ireland, Singapore, Argentina, and Spain" with Mauro Guillén, *Telecommunications Policy* vol. 25 no. 5; 349-371.

Suárez, Sandra L. 1998. "Lessons Learned: Explaining the Political Behavior of Business." *Polity* vol. 31 no. 1 (fall): 161-186.

Book Chapters

Guillén, Mauro and Sandra L. Suárez. 2015. "Complexity, Coupling, and the Great Recession" in *The Architecture of Collapse: The Global System in the 21st Century*, Mauro Guillén. Oxford University Press.

Guillén, Mauro and Sandra L. Suárez. 2015 "The Global Financial and Economic Crisis: A Drama in Three Acts" in *Globalization: The Crucial Phase* ed. Brian Spooner. University of Pennsylvania Press.

Robin Kolodny, Sandra L. Suárez and Justin Gollob. 2007. "Why Context Matters: The Pennsylvania Thirteenth Congressional District Race" *Electing Congress: New Rules for an Old Game* ed. David Magleby, J. Quinn Monson and Kelly Patterson. Prentice-Hall.

Guillén, Mauro F. and Sandra L. Suárez. 2005. "The Institutional Context of Multinational Activity." Prepared for the 2nd edition of *Organization Theory and the Multinational Corporation*, ed. Sumantra Ghoshal and Eleanor Westney. New York: Palgrave Macmillan.

Kolodny, Robin and Sandra L. Suárez. 2003. "Air Wars versus Ground Wars: Pennsylvania's 13th District" in *Campaigns and Elections*. Lynne Rienner Publishers.

Book Reviews

Review of *Deliberating American Monetary Policy: A Textual Analysis* by Cheryl Schonhardt-Bailey in *Perspectives on Politics* vol. 13:4, (December 2015).

Review of *The Oxford's Handbook of Business and Government*, ed. David Coen, Wyn Grant and Graham K. Wilson in *Governance* vol. 24, no. 1, (December 2010).

Review of Peter A. Swenson's *Capitalists Against Markets: The Making of Labor Markets and Welfare States in the United States and Sweden* in *Governance* vol. 18, no. 3 (July 2005).

Review of Kevin Farnsworth's *Corporate Power and Social Policy in a Global Economy* in *Political Science Quarterly* vol. 120, no. 1 (spring 2005).

Review of Mark A. Smith's *American Business and Political Power: Public Opinion, Elections and Democracy* in *Public Opinion Quarterly*, vol. 66, no. 2 (summer 2002).

Review of Cathie Jo Martin's *Stuck in Neutral* in the *American Political Science Review* vol. 94 no. 4 (December 2000).

Other Publications

“Social Media and Regime Change in Egypt” in *Campaigns and Elections Magazine* (March 2011).

Research Report. Pennsylvania's Thirteenth District." In David B. Magleby eds. *Outside Money: Soft Money & Issue Ads in Competitive 2004 Congressional Elections*. Research funded by a grant from the Pew Charitable Trusts, David Magleby, Principal Investigator, Brigham Young University. With Robin Kolodny and Justin Gollob.

Suárez, Sandra L. 2002. “Indebted Industrialization.” *Encyclopedia of International Political Economy*. London: Routledge.

Research Report. Pennsylvania's Thirteenth District." In David B. Magleby eds. *Outside Money: Soft Money & Issue Ads in Competitive 2000 Congressional Elections*. Research funded by a grant from the Pew Charitable Trusts, David Magleby, Principal Investigator, Brigham Young University. With Robin Kolodny and Kyle Kreider (published online by PS at www.apsanet.org/ps/june01/outsidemoney.cfm).

Research Report. Pennsylvania's Thirteenth District." In David B. Magleby and Marianne Holt eds. *Outside Money: Soft Money & Issue Ads in Competitive 1998 Congressional Elections*. Research funded by a grant from the Pew Charitable Trusts, David Magleby, Principal Investigator, Brigham Young University. With Robin Kolodny and Michael Rodríguez.

Blogging

Guest Blogger –El Huffington Post (Spain)

“En la democracia Estadounidense manda la minoría.”

“Si Obama fuera Rajoy.”

“La única razón por la que Obama puede perder”

“Quién ganará las elecciones en EEUU ¡Hagan Juego!

LSE US Public Policy Blog (UK)

“Legislative efforts to rein in executive pay have been largely symbolic”

CURRENT RESEARCH

Work-in-Progress

-Suárez, Sandra L. “The Limits of ‘Policy Drift:’ The Government’s Active Role in Fomenting the Growth Executive Pay in the US.” Book Manuscript in Progress

A compelling explanation for the growth in inequality in the U.S. is the argument that U.S. policy makers have failed to adapt to changes in the economy in order to preserve a more equal distribution of income. However, a review of the policies enacted with the purpose of having an impact on the level of pay shows that policy drift is not the best description for the government’s approach to this issue. While it is true that discussions about inequality have been absent from the policy debates about executive pay, historically, policymaking has been characterized by more effective efforts to facilitate the growth in executive pay than to foster its restraint. In other words, policy drift on executive pay is not what explains the increase in income inequality, but a conscious effort to enact policies that are intended for the benefit of the managerial class in the U.S. and ineffective or symbolic efforts to foster its restraint.

-Suárez, Sandra L. “Electronic Authoritarianism: New Social Media and the Rise of Authoritarian Control in Turkey, Thailand, Russia and Venezuela”

Most of the scholarly work that examines the political impact of new media has highlighted its role as a democratic tool. Studies have suggested that the Internet and mobile phone, including the many applications and platforms (e.g. Instagram, Whatsapp, Facebook, Twitter, etc.) have a positive effect on voter turnout, pro-democracy demonstrations such as the Arab Spring, and the breakdown of authoritarian regimes such as Egypt’s under President Hosni Mubarak and Tunisia’s under President Zine Abidine Ben Ali, with a corresponding increase in democratic deliberation. Some of this work has exaggerated the role of new media, but on balance the conventional wisdom is that new technology is a catalyst for positive political change. By contrast, the goal of my work is to examine the various ways in which governments block or employ new media to support a shift towards authoritarian rule.

CONFERENCE PARTICIPATION (10 years)

-“The Sky is the Limit – The Growth of Executive Pay in the U.S.” American Political Science Association 2016 Annual Meeting, Philadelphia, PA, September 2.

-“ Money in Politics” Legal Convening, Demos, University of Pennsylvania Law School, May 24-25, 2016.

-Committee for Economic Development, Spring Policy Conference, Washington, D.C. April 13-14, 2016.

-History does Not Repeat Itself, But It Sure Rhymes” Midwest Political Science Association 2013 Annual Meeting, Chicago, April 11-14.

-Panel Chair and Discussant. Politics and History Panel. Midwest Political Science Association 2013 Annual Meeting, Chicago, April 11-14.

-“The Regulation of Executive Compensation in the Wake of ‘Focusing Events:’ A Comparison of the Great Depression and Global Financial Crisis,” American Political Science Association 2011 Annual Meeting, Seattle, September 1-4.

-“Policy Learning and the Adoption of Say on Pay in the UK and US,” Society for the Advancement of Socio-Economics 2011 Annual Meeting, Madrid, Spain, June 23-25.

-“The Politics of Executive Compensation: Government Regulation in the Wake of ‘Focusing Events”” Midwest Political Science Association 2011 Annual Meeting, Chicago, March 31-April 3.

-Panel Chair and Discussant. Politics and History Section Panel on Gender Equality, Midwest Political Science Association 2011 Annual Meeting, Chicago, March 31-April 3

-“Paving the Road to ‘Too Big to Fail:’ Business Interests and the Politics of Financial Deregulation in the U.S.” American Political Science Association 2010 Annual Meeting, Washington, DC, September 1-4 (with Robin Kolodny).

-“The ‘Other’ Financial Crisis: Credit Cards and Regulation of Personal Financial Data in Comparative Perspective” American Political Science Association 2010 Annual Meeting, Washington, DC, September 1-4.

-“Does English Still Rule: The Politics of Primary and Secondary School Language Instruction in Ireland, Puerto Rico and Singapore.” Lauder Institute, University of Pennsylvania, January 28, 2010.

-“The Concept of Globalization.” Lauder Institute, University of Pennsylvania, January 2009.

FELLOWSHIPS AND HONORS

-Temple University Sabbatical Leave, 2015-2016 (postponed).

-Temple University Faculty Summer Research Fellowship, 2015.

-Temple University Faculty Summer Research Fellowship, 2011.

-Temple University Sabbatical Leave, 2008-2009.

-Temple University Grant-in-aid, 2008-2009.

-Temple University Faculty Summer Research Fellowship, 2005.

- Visiting Fellow, IESE, University of Navarra, Madrid, Spain, 2003-2004.
- Research Fellow, Center for International Studies, Princeton University, 2002-2003.
- Temple University Faculty Summer Research Fellowship, 2001.
- Temple University Junior Sabbatical Leave, 1999-2000.
- Visiting Scholar, Juan March Foundation, Center for Advance Study in the Social Sciences, Madrid, summer 1998.
- Temple University Faculty Summer Research Fellowship, 1997.
- Massachusetts Institute of Technology Postdoctoral Fellow, 1994-1995.
- Ford Foundation Dissertation Fellowship, 1992-1993.
- Institute for the Study of World Politics Fellowship, 1992-1993.
- Yale University Dissertation Fellowship, 1991-1992.
- Yale University Graduate Fellowship, 1988-1992
- National Science Foundation Honorable Mention, 1989-1990

TEACHING

Awards

- College of Liberal Arts, Eleanor Hofkin Award for Excellence in Teaching, 2016.
- The Rowman & Littlefield Award for Innovative Teaching 2003 (with Robin Kolodny, Gary Mucciaroni, Conrad Weiler, and Barbara Ferman).

Undergraduate and Graduate Advising and Mentoring

- Diamond Peer Teacher, spring 2008 (Rachael Hoffman), fall 2013 (Chloe Hyun Lee)
- Undergraduate Honors Thesis, Advisor, spring 2008 (Erin Cusak)
- Undergraduate Honors Thesis, Advisor, spring 2010 (Elizabeth Hanson).
- Temple University's Baccalaureate Dinner, Invited Faculty 1997, 2005, 2006, 2016
- Diamond Scholar, Advisor spring, summer, and fall (Daniel Assaraf 2010; Joshua Daniel Santeusanio (2016)
- SROP Scholar, Advisor summer 2011 (Grace Osa-Ado)
- Graduate Independent Reading Courses: fall 2003, summer 2012; fall 2013; spring 2014.
- Undergraduate Directed Readings: Spencer R. McGinty (fall 2012); Natalie Cramer (spring 2013); Lateefat O DursinmiEtti (fall 2013); Katrina Harrison and Shannon McLaughlin (fall 2014); Allissa McDonald (spring 2016); Samer Zeki El-Amine (summer 20016)

Presentations

- Panelist, Global Women's Panel and Dialogue, spring 2014.
- Panelist, Global Women's Panel and Dialogue, fall 2013.
- Panelist, Annual Graduate Fellows Research Symposium, fall 2013.

- Presenter, “Workshop on Graduate Studies,” CLA Conference-Social Science Perspectives on Health Care: Disparities in the U.S.” March 26, 2006.
- Presenter, “Should Temple have a ‘Studies in Gender’ requirement?” Temple Issues Forum, March 28, 2002.
- Presenter, “Is the Status of Puerto Rico a Problem for the U.S.?” Temple University, Latin American Studies Panel Series, 20 October 1997.
- Presenter, “A Non-Biased Look at the Candidates.” Temple University Lecture Series, Student Activities Center, 9 October 1996.

Courses Taught

Undergraduate

GenEd: World Society in Literature and Film
 Interest Group Politics*
 Politics of Inequality*
 Campaigns and Elections 1998 & 2000 - Experiential Learning Course*
 Comparative Public Policy*
 Capstone: Politics of Cyberspace*
 Capstone: Politics of Growth and Inequality*
 Capstone: Politics of the Rich and Poor*
 Capstone: The Politics of Interests*
 Politics of the Global Financial Crisis*
 Foreign Governments
 American Political System (core and honors)
 Discovering Political Science
 Women and Politics
 Research Preparation: Business and Public Policy*
 Research Preparation: Politics of the Global Financial Crisis*
 Research Preparation: Politics of Cyberspace*

Graduate

American Presidency
 Qualitative Methods*
 Business, Politics and Power*
 Interest Group Politics*
 Dissertation Prospectus Preparation

*Denotes courses created and developed

Dissertation Committee Service

1. Pedro Sanoja (2002), 2. Vasiliki Anastasakos (2003), 3. Joe Corrado (Chair, 2003), 4. Akis Kalaitzidis (2004), 5. Michael Rodríguez (2006), 6. Wesley Leckrone (2006), 7. Daniel Lehman (2013), 8. Joseph Ellis (2010), 9. Juliana Troicki (2010), 10. Natalie Tolie (Department of Public Health 2013), 11. Nick Catsis (2014), 12. Alyona Sokolova (2016), 13. Everett Vieira, 14. Pat Amberg-Blyskal, 15. John Hérbert, 16. Brynn Cassidy West.

Affiliated Appointments

-Latin American Studies Program

SERVICE

Department

- Internship Coordinator, spring and summer 2016
- Undergraduate Advisor, 2001-2002; 2015-2017.
- Undergraduate Chair, 2001-2002; 2015-2017.
- Department's Tenure and Contracts Committee, Chair, fall 2015.
- Public Policy Search Committee, fall 2014.
- Race and Ethnic Politics Search Committee, fall 2012.
- Web Re-design Coordinator, 2011-2012.
- Co-Organizer, Comparative Politics Seminar Series, 2010-present.
- Graduate Admissions Committee, Member, 2005-2008; 2009-2015.
- Sub-Committee Member, Department's Promotion Committee, fall 2010.
- Graduate Committee, Member, 2009-2015.
- Comparative Politics Search Committee, fall 2000, fall 2007; fall 2008; fall 2010; fall 2011
- Graduate Committee, Chair, 2005-2008.
- American Politics Search Committee, fall 2005.
- Undergraduate Committee Member, 1996-2005.
- Merit Committee, fall 1998, fall 2000, fall 2001, spring 2005, fall 2014.
- T.A. Mentor for P.S. 51, fall 2000.
- Capstone Course, Working Committee, 2000-01.
- Comparative Politics M.A. and PhD Exam Committee, 2007-present.
- American Politics MA and PhD. Exam Committee, 2001, 2002.
- American Politics MA and PhD Exam Committee, Chair, 2004-05.

College

- Political Economy Certificate, Faculty Advisor, spring 2016-present.
- Ad-hoc Committee, Social Science Research Certificate, fall 2015.
- Ad-hoc Committee, Career Initiatives, fall 2015.
- Budget Priorities Committee (elected), 2015-2017.

- Women Studies Steering Committee 2012-2014.
- Merit Committee (elected), spring 2011.
- Sabbatical Committee (elected), 2010-2013.
- Grievance Committee, fall 2007-spring 2008 (elected).
- Dean's Committee to Review Guidelines for Tenure and Promotion (appointed), fall 2007.
- Merit Committee (appointed), spring 2005.
- Tenure Committee, Member, 2004-2006, (Chair) 2006-2007.
- Presenter, "A Celebration of Liberal Arts," Alumni Conference, November 17, 2000.
- Latin American Studies Council, fall 1999-2005, spring 2016.
- Participant, Academic Resource Center's Majors Fair, February 1998.
- Participant, Accepted Students' Reception, April 6, 1997.

University

- Temple University Press, Board Member, fall 2014-present.
- University Tenure and Promotion Committee (appointed), 2013-2015.
- Graduate Board, 2012 –2015 (elected).
- Student Awards Selection Committee 2010-2013 (elected).
- Member, Advisory Committee to Support Crosscutting Research, 2001-2002.
- Member, Latino Initiative Committee, 1997-1998.
- Advisor, Ronald McNeir Student Fellow, summer 1997.

Profession

- Editorial Board Member, *Polity*, 2010-present.
- Chair, *Polity* Prize Committee, fall 2011.
- External reviewer: *American Journal of Political Science*; *American Political Science Review*; *Comparative Politics*; *Comparative Political Studies*; *Economic Notes*; *Polity*; *Management Science Journal*; *New Media & Society*; *Business and Politics*; *Perspectives on Politics*; *Social Forces*; *Social and Economic Studies*; *International Interactions*; *World Politics*; Springer Science and Business; Oxford University Press; Congressional Quarterly Press; Westview Press.
- Member, Jack Walker Award Committee, Political Organizations and Parties, APSA, 2001.

Date: fall 2016