

XUENA GUO

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EDUCATION

Bachelor of Business

Southwest University, China & University of Cambridge, United Kingdom

May 2021 - July 2025

GPA: 3.98

Core Course: Advanced Mathematics(90), Institutional Economics(97), Public Economics(94), Academic Year Practice(99), Multivariate Statistical Analysis and Tools(92)

RESEARCH INTERESTS

Macroeconomics, Labor Economics, Industrial Organization, Health Economics, International Trade.

RESEARCH EXPERIENCE

Undergraduate Research Experience (URE) Grant

2023-2024

Department of Business, University of Southwest

- Xuena Guo, Boyu Che, etc. (S202410635143X) Research on the Impact of Precision Algorithms on Economic Crime.
- Furong Tian, Xuena Guo, etc. Research on the Impact of Aging Population on Import and Export Trade.

Undergraduate Research Experience (URE) Grant

2022-2023

Summer Program, University of Cambridge

- Xuena Guo, Yizhen Wang, etc. Research on the Sustainable Development of ESG.
- Xuena Guo (Project Manager), Zhijie Zhong, etc. Research on Tesla's Business Model

[University of Cambridge Certificate.pdf](#)

2022-2023

Undergraduate Research Experience (URE) grant

Department of Business, University of Southwest

- Yinqi Zhang (PI), Xuena Guo (Project Manager), etc. (S202310635339X). Research on the Impact of Automatic Adjustment of Ordering Atmosphere (VR) on Dining Behavior. Sponsored by Southwest University & China ministry of education.

Undergraduate Research Experience (URE) grant

2021-2022

Department of Business, University of Southwest

- Boyu Che (PI), Xuena Guo, etc. (S2022106351875) Research on the Path of Emotional Marketing for Emotional Release.

HONORS AND AWARDS

Department of Business, University of Southwest

2023-2024

- Academic First Class Scholarship (Top 3%)
- Entrepreneurial Team Award (Top 2%)
- China International College Students' Innovation Competition (CICSIC, The Best Competition in China)
 - ① Digital Industry Chain System—Gold Award (Top 0.8‰) Municipal Gold Medal (Top 0.05‰)
 - ② Intelligent Baiting Systems in International Trade—Gold Award (Top 0.8‰)

Municipal gold medal (Top 0.05‰)

- Other awards : 20+

Department of Business, University of Southwest

2022-2023

- Full scholarship (Top 1%)
- Debate on the Priority of Inter-Regional Collaborative development, First Prize, Southwest University&Government
- Mathematical Modeling Competition, Third Prize, Southwest University
- University Student Management Consulting Challenge,Third Prize, Southwest University
- China International College Students' Innovation Competition (CICSIC,The Best Competition in China)
 - ①Digital E-commerce and MCN,State-Gold Award (0.6‰)
- Other awards :10+

Summer Program,University of Cambridge

2022-2023

- Overseas Study Scholarship (Top 0.2%)
- Excellent ESG Case Analysis ,Second Prize,University of Cambridge

Department of Business, University of Southwest

2021-2022

- Academic First Class Scholarship(Top 3%)
- Academic Technology Award(Top 1%)
- Other awards : 5+

PUBLICATIONS

- Analysis on the Impact of Chongqing Urban and Rural Residents' Consumption Behavior under External Conditions Based on Provincial Panel Data.*Education, Science, Technology,Innovation and Life*,4(3).
- A Gold Price Prediction Model Based on Economic Indicators Using Temporal Convolution and Attention Mechanism. *2024 International Conference on Machine Learning and Neural Networks*,21(2).

DEVELOPMENT EXPERIENCE

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|---|-----------|
| • President,Business School Youth Volunteer Service Group | 2023-2024 |
| • Head,Student Union Innovation and Entrepreneurship Department | 2022-2023 |
| • Captain ,Debate Team and Debate Competition Judge | 2022-2023 |
| • Financial Assistant | 2022-2023 |
| • Grade Leader (Assisting teachers with managing students in the college) | 2021-2022 |

INTERESTS&LANGUAGES

- Programming languages and mathematical packages: Matlab, Mathematica,SPSS,Stata,MYSQL.
- Hobbies:Driving,Piano,Latin dance,Volleyball,Debate,Run.
- Software: Mac OS,Windows OS,PowerPoint.