# Alison Shott, Ph.D.

# Instructor, Public Policy

# Department of Political Science

# Temple University

**Overview:** Community development and public policy professional grounded in a decade-plus of multi-method, inter-disciplinary, and community-based participatory research. Experienced manager of local government, nonprofit, and private sector partnerships to develop and align community investment and equitable community development initiatives in underserved communities.

**PROFESSIONAL SUMMARY**

**Community Engagement Advisor**  2019 – present

*Federal Reserve Bank of Philadelphia*

* Direct the ROC Cohort Program, providing long-term capacity building on racial equity and inclusive economic growth for more than 250 participants across 28 communities in 15 states. Build individual, organizational, and community capacity across private, public, nonprofit, and funder sectors in the areas of housing equity (2020), equitable small business recovery (2021), and workforce development (2022).
* Build partnerships with local government and nonprofit leaders in the Third Federal Reserve District communities. Provide advisory services to organizations addressing racial income and wealth gaps through improved service delivery and training programs, including the PA Downtown Center, PA Humanities Council, and county economic development agencies in Pennsylvania.
* Identify and implement engagement strategies with community development organizations to align service delivery, resource deployment, and engagement efforts to enhance cross-sector support of underserved populations in their communities.
* Collaborated with local leaders in South Central Pennsylvania to design, implement, and facilitate an eighteen-month pandemic response series. Built a regional platform to distribute information and share best practices on rental relief and eviction prevention, workforce recovery, and CARES and ARPA dollars.

**Director** 2016 – 2019

*Econsult Solutions, Inc.*

* Managed research projects from scope and design to delivering accessible, impactful content for clients in public, private, and nonprofit sectors.
* Set the analytical direction for projects, led report writing, and delivered presentations.
* Trained and supervised teams of 3-10 research analysts through the lifecycle of projects.
* Directed 40+ projects totaling more than $1.5 million in revenue.

**Research Associate (Contract)**  2015 – 2016

*Institute on Municipal Finance and Governance (IMFG)*

* Conducted a literature review of 150+ articles on empirical approaches to good governance.
* Evaluated indicators used by municipal governments to measure program outcomes.

**Vice President: External Affairs and Communications** 2014 – 2015

*Society of Graduate Students*

* Co-developed and managed a $2.9 million annual budget as part of the Society’s executive team.
* Led project teams conducting research and analysis for issue-based advocacy campaigns.
* Worked closely with city councilors and municipal staff on student issues, including housing and transit.
* Wrote website and social media content, press releases, and a monthly newsletter.

**Research and Writing Assistant** 2009 – 2010

*Social Economy and Sustainability Research Network*

* Conducted research and analysis for collaborative, community-led economic development policy initiatives.
* Drafted policy papers, grant applications, informational briefs, and press releases.
* Presented findings at regional and national conferences and community meetings.
* Provided event planning and management support for conferences.

**Education**

**Certificate of Specialization: Spanish**, *Temple University* 2020 – 2022

**Doctor of Philosophy** (Political Science), *The University of Western Ontario* 2015

**Master of Arts (**Political Science), *Acadia University* 2011

**Fulbright Fellow** (Political Science), *University of Prince Edward Island* 2009 – 2010

**Bachelor of Arts** (Political Science, *magna cum laude*), *American University*  2008

**Teaching Summary**

**Instructor*,*** *Temple University: PLCY 8127: Public Policy Project* 2024 – present

**Teaching Assistant**, *University of Western Ontario: PS-2236E: Local Government and*  2011 – 2015

*PS-2246E: Public Administration*

**Teaching Assistant**, *Acadia University: POLS-1303: Intro to Law & Politics* 2010 – 2011

**Teaching Assistant**, *American University: GOVT-110: Politics in the U.S. and*  2007 – 2008

*COMM-100: Understanding Mass Media*

**Select Publications**

Carpenter, Surekha et al. "2021 CDFI Survey: Key Findings." *Federal Reserve System*, 2021.

Shott, Alison. "Developing and Executing a Data Collection Plan for Archival Research.” *SAGE Research Methods Cases*, 2019.

Wong, Sidney, Daniel Miles, Gabrielle Connor, Brooke Queenan, and Alison Shott. “Residential

Demographic Multipliers: Using Public Use Microdata Sample Records to Estimate Housing

Development Impacts.” *Cityscape* 19:3 (2017), 415-427.

Shott, Alison. “Increasing the Competitiveness of Municipal Council Elections." In *The Democracy*

*Cookbook: Recipes to Renew Governance in Newfoundland and Labrador.* Ed. Alex Marland and Lisa

Moore. St. John’s: IESR Books, 2017.

Shott, Alison. “The Composition of Municipal Associations and Policy Requests to Provincial

Governments: Selected Cases.” *Canadian Public Administration* 60:1 (2017), 111-134.

Shott, Alison K. “Ways but not a Will: Addressing Nitrate Contamination on Prince Edward Island.” *Public Policy and Governance Review* 3:2 (2012): 48-62.

Novaczek, Irené and Alison Shott. *The Importance of Good Government-Governance Relations for Land*

*Use Planning and Management on Prince Edward Island.* Charlottetown: Island Studies Press, 2009.

**Other Qualifications**

**Diversity, Equity, and Inclusion Task Force**, *Pennsylvania Downtown Center*, 2022 – present

**Civic Engagement Advisory Council**, *Pennsylvania Humanities Council*, 2021 – present

**Board of Directors**,*South Central Assembly*, 2019 – 2023

**Board of Directors**, *Young Involved Philadelphia*, 2017-2019

**Social Sciences Representative**, University of Western Ontario Graduate Education Council, 2013-2015

**Graduate Committee Faculty of Arts Student Representative**, *Acadia University Senate*, 2010-2011

**Executive Council**, *Institute of Island Studies Advisor Council*, 2009-2010