

MARISA G. WAXMAN, AICP

CONTACT

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✉ marisa.waxman@gmail.com

EDUCATION

BACHELOR OF ARTS

University of Pennsylvania
Philadelphia, PA | 1999

MASTER OF CITY PLANNING

University of Pennsylvania
Philadelphia, PA | 2003

LEADING FOR CHANGE FELLOWSHIP

Drexel University
Philadelphia, PA | 2014

PRESENTATIONS

- [Behavioral Science and Tax Administration](#)
- [City Council Committee on Fiscal Stability](#) (starting @ minute 19:30)
- [Taxpayer Assistance Programs](#)

TEACHING

Instructor, Public Budgeting & Finance. Temple University

Guest Lecturing (topics include public finance, budgeting, and tax policy). University of Pennsylvania, Temple University, Drexel University

PROFILE

Public finance and public policy professional with experience in budget development and management, tax policy and administration, performance management, research, and analysis. Keen and clear communicator who enjoys making public finance accessible for an array of audiences, including the public, elected officials, the media, and rating agencies. Focused on data-driven, evidence-based solutions, deploying behavioral science interventions when useful, and supportive, successful staff and operations management.

EXPERIENCE

EXECUTIVE DIRECTOR

PENNSYLVANIA INTERGOVERNMENTAL COOPERATION AUTHORITY | 2023 – PRESENT

Manages independent state authority charged with providing oversight and assistance to the City of Philadelphia to maintain and enhance its fiscal stability.

DIRECTOR, STATE AND LOCAL FISCAL RECOVERY FUNDS

U.S. DEPARTMENT OF THE TREASURY, OFFICE OF RECOVERY PROGRAMS | 2023

Led policy, outreach, and operations for the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program authorized by the American Rescue Plan Act, delivering \$350 billion to state, territorial, local, and Tribal governments across the country to support their response to and recovery from the COVID-19 public health emergency.

BUDGET DIRECTOR

CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2019 - 2023

Developed and managed the \$10+ billion operating and capital budgets for the City of Philadelphia.

- Managed fiscal shock of COVID-19 (nearly 15% revenue loss) to minimize impacts on residents and maintain long-term fiscal stability.
- Introduced an explicit racial equity lens for budget development.

FIRST DEPUTY REVENUE COMMISSIONER

CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2016 - 2019

Directed revenue policy, regulations, and programs for the City, with over \$4 billion in tax collection and over \$100 million in relief programs.

- Implemented sweetened beverage (soda) tax, collecting \$75M+ in the first year.
- Oversaw communications and intergovernmental affairs.
- Used behavioral science to improve collections and assistance enrollments.

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PUBLICATION

Philadelphia: A New Urban Direction, Second Edition
Philadelphia, PA: Saint Joseph's University Press, 2006 (Co-author)

CERTIFICATION

American Institute of Certified Planners (AICP)
American Planning Association | maintained since 2005

LANGUAGES

English | Fluent
Spanish | Basic

EXPERIENCE (CONTINUED)

DEPUTY REVENUE COMMISSIONER, POLICY & ANALYSIS
CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2014 - 2016

Provided fiscal, economic, and policy analysis of existing and proposed tax and water revenue programs.

- Led team of analysts dedicated to rigorous quantitative analysis and dynamic presentations to non-technical audiences.

DEPUTY REVENUE COLLECTION OFFICER
CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2013 - 2014

- Served as an "in-house" think tank to improve revenue collections for the City and School District of Philadelphia. Incubated new enforcement tools, such as Sequestration, generating \$8 million in the first year.

ASSISTANT ADMINISTRATOR, OFFICE OF PROPERTY ASSESSMENT
CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2012 - 2013

- Coordinated logistics, assistance programs and outreach for the Actual Value Initiative, the first citywide reassessment in decades.

SENIOR PROJECT MANAGER, DEPARTMENT OF FINANCE
CITY OF NEW YORK | NEW YORK CITY, NY | 2010 - 2012

- Revamped NYC's use of outside collection agencies and placed \$250 million in debt. Coordinated improvements to parking ticket collections and adjudication.

DIRECTOR OF POLICY, PLANNING & OUTREACH, DEP'T OF REVENUE
CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2008 - 2010

- Staff Director of the Mayor's Task Force on Tax Policy & Economic Competitiveness and managed a Tax Amnesty collecting \$70+ million in 54 days.

SENIOR RESEARCH ASSOCIATE
ECONOMY LEAGUE OF GREATER PHILADELPHIA | PHILADELPHIA, PA | 2006 - 2008

- Directed IssuesPhiladelphia, promoting government performance and process improvement. Conducted research and economic impact analysis.

DIRECTOR, FINANCIAL & POLICY ANALYSIS UNIT, OFFICE OF THE CITY CONTROLLER
CITY OF PHILADELPHIA | PHILADELPHIA, PA | 2003 - 2006

- Research and analysis including city finances, homeland security, economic development incentives, and pension systems.