

Lorella R. Prichett
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Work Experience

UNIVERSITY OF PENNSYLVANIA **Philadelphia, USA**
Teacher of college level elementary and intermediate Italian 2006-2013

AMERICAN-ITALY SOCIETY **Philadelphia, USA**
Teacher of Italian language in both private and group classes. 2005-2006, Fall 2013

DIESIS SRL (Italian Communications/Marketing Concern) **Milan, Italy**
Business Development Manager. Responsible for developing and managing new client relationships. Worked directly with the CEO and top management to formulate strategic communications initiatives for new and existing clients. June 2002-2004.

UNIVERSITY OF TRIESTE DEPARTMENT OF ECONOMICS **Trieste, Italy**
Research Assistant. Selected by professor of economics to conduct marketing research related to retail points of sale and store ambience in connection with previous thesis studies. Winter 2002.

FAIRS AND CONVENTIONS **Veneto Region, Italy**
Event Planner. Engaged in the organization and promotion of several business fairs and conventions. Conducted logistical planning with advertising company Obljubech De Benedetti Ricci for the organization of the 2001 "Lo Sportivo del Secolo" sports awards ceremony in Trieste, Italy. 1997-2001.

Education

UNIVERSITY OF PENNSYLVANIA **Philadelphia, USA**
Masters of Liberal Arts with a focus on anthropological studies. 2005

UNIVERSITY OF TRIESTE **Trieste, Italy**
Five-year degree in business communications received November 2001. Completed thesis work on international marketing and graduated summa cum laude (110 con lode).

UNIVERSITY OF MURCIA **Murcia, Spain**
Erasmus study abroad program with focus on Spanish language and cultural studies. 1999 to 2000

ROVINJ ITALIAN HIGH SCHOOL **Rovinj, Croatia**
Ranked first in graduating class with Highest Honors (60/60). 1997

Activities

- Whartones: Member of the a cappella singing group for the Wharton Business School
- Rovinj Sport Club Women's Volleyball Team: 8 years
- Played clarinet and guitar in School Band: 5 years
- Soloist and member of several choral singing groups: 10 years
- Ballet and Modern Dance: 4 years

Language Skills/Interests

Fluent in written and spoken Italian, Croatian, Spanish and English. Hobbies include literature, cooking, yoga and outdoor sports.