

JUAN DANIEL GUARÍN, Ph.D.

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EDUCATION

Temple University, Department of Spanish and Portuguese, Philadelphia, PA

Ph.D. in Spanish and Hispanic Linguistic, 2024 (degree expected May, 2025)

Dissertation: “The Complexity of Pronouns of Address in Spanish: The Case of Hispanic Communities in Philadelphia and Their Linguistic Landscape”

Committee: Dr. Augusto Lorenzino (chair), Dr. Paul Toth, Dr. Janire Zalbidea, Dr. Victor Fernández-Mallat

University of Salamanca, Department of Spanish, Salamanca, Spain

Graduate Expert Diploma in Specialized Teaching of Spanish as a Foreign Language, 2019

Xavierian Pontifical University, Department of Communication, Bogotá, Colombia

Master’s degree in Applied Linguistics, 2018

University of Quindío, Department of Education, Armenia, Colombia

Bachelor of Arts in Modern Languages; Linguistics minor, 2015 (National best GRE score – Education)

PUBLICATIONS

Peer-Reviewed Articles

- Guarín, D. & Arias-Cortés, D. (2025). English as Symbolic Capital: Globalization and the Linguistic Landscape of Armenia, Quindío (Colombia). *Languages*, 10(3), 34.
<https://doi.org/10.3390/languages10030034>
- Guarín, D. (2024). Pronominal address in the linguistic landscape of Hispanic Philadelphia: Variation and accommodation of tú and usted in written signs. *Language, Culture and Society*, 6(1). <https://doi.org/10.1075/lcs.23004.gua>
- Guarín, D. (2024). From Bilingualism to Multilingualism: Mapping Language Dynamics in the Linguistic Landscape of Hispanic Philadelphia. *Languages*, 9(4), 1–23.
<https://doi.org/10.3390/languages9040123>
- Guarín, D. (2022). Mesetas, multiplicidades e interconexiones en Estrella Distante: Entre la complejidad y lo rizomático. *La Palabra*, 43(1), 1–20.
<https://doi.org/10.19053/01218530.n43.2022.13909>
- Guarín, D. (2022). El Uso de pronombres de tratamiento Tú, Usted y Vos en el departamento del Quindío (Colombia). *Miradas*, 17(2), 65–82.
<https://doi.org/10.22517/25393812.25158>
- Guarín, D. (2022). Colombian Literature in the Spanish as a Foreign Language’s Textbooks: (Re)Presentations, Uses and Perspectives. *Visitas Al Patio*, 16(2), 460–484.
<https://doi.org/10.32997/RVP-vol.16-num.2-2022-4084>
- Guarín, D. (2021). Variability and identity: The Use of Pronouns of Address by Students of Spanish as a Foreign Language. *Language. Text. Society*, 8(1), 1–14.
<https://itsj.online/2021-08-1-guarin>
- Guarín, D. (2021). Los pronombres de tratamiento en el paisaje lingüístico quindiano (Colombia). *Miradas*, 16(1), 77–96. <https://doi.org/10.22517/25393812.24862>
- Guarín, D. (2021). Andrés Hurtado y la travesía del héroe fracasado en El árbol de la ciencia (1911) de Pío Baroja. *Lingüística y Literatura*, 42(80), 35–53.
<https://doi.org/10.17533/udea.lyl.n80a03>

Guarín, D. (2020). Un acercamiento sociofonológico del español colombiano en Filadelfia, Estados Unidos: El caso de la variable fonológica /s/ en cuatro hablantes de diferentes regiones del país. *Lingüística y Literatura*, 41(78), Article 78.
<https://doi.org/10.17533/udea.lyl.n78a07>

Book Chapters

- Guarín, D., & Oliveiro-Cardoso, L. (2023). A Virtual Linguistic Landscape Analysis of Higher Education Institutions and Their Use of Pronouns of Address in The Hispanic and Lusophone World. In R. Taiwo, B. Idowu-Faith, & S. Ajiboye (Eds.), *Transformation of Higher Education Through Institutional Online Spaces* (pp. 1–27). IGI Global.
<https://doi.org/10.4018/978-1-6684-8122-6.ch001>
- Guarín, D., Muriel Valencia, J., Pérez Gonzáles, J., & Tabares Erazo, M. (2015). Descripción lingüística del apodo en el habla cotidiana de futuros docentes bilingües licenciados en Lenguas Modernas. In A. Galindo Martínez (Ed.), *Investigación en Bilingüismo: Aportaciones de futuros licenciados en Lenguas Modernas de la Universidad del Quindío* (Vol. 1, pp. 109–127). Editorial Kinesis.

Articles under Review

- Guarín, D. (under review). “Linguistic Profiling and the Future of Spanish in the United States: A Sociolinguistic Analysis” - *Societies*.
- Guarín, D. (under review). “*Integrating Oral Tradition Stories into Spanish as a Foreign Language (SFL) Class*” - Education Sciences
- Guarín, D. (under review). “Ancestral Andean Metal as a Decolonial and Liberating Force in Colombian Society” – To appeared in Schott G. (ed.) *Breaking the Silence: Minority languages in contemporary music as reclamation, resistance and revitalization*.
- Guarín, D. (under review). “Textbook Prescriptions and Students' Deviation from Formal Grammar: Identity and Pronominal Use Variability Among Spanish Language Learners” – To appeared in Denbaum-Restrepo N., & Restrepo-Ramos F. (eds.). *The Second Language Acquisition of Second Person Singular Forms of Address*

Ongoing Projects

- Guarín, D., & Infante-Díaz, L. “Representations of Aging in *Cien Cuyes* by Gustavo Rodríguez”
- Infante-Díaz, L., Guarín, D., & Orrego-Noreña, J.F. “Lessons on Aging in *One Hundred Years of Solitude*”
- Guarín, D. & LaFratta, B. “Interrupted Childhoods: Violence, Trauma, and the Abject Community in Fernanda Melchor’s *Paradaís*”

TEACHING EXPERIENCE

**Temple University, Department of Spanish and Portuguese, Philadelphia, PA
2019 –**

Teaching Assistant – Adjunct Professor

Courses taught

—SPAN 0815. Language in Society

—SPAN 0868. Latin American Societies in Literature & Films

—SPAN 0968. Honors World Societies

—SPAN 1001. Basic I

- SPAN 1002. Basic II
- SPAN 1003. Intermediate
- SPAN 1003. Intermediate (Health Professional Focus)
- SPAN 1901. Honors Basic I
- SPAN 2098. Latin American Studies

**Bates College, Department of Hispanic Studies, Lewiston, ME
2018–2019**

- Language Associate
- Courses taught:
 - HISP 103. Elementary Spanish
 - HISP 201. Intermediate Spanish I
 - HISP 202. Intermediate Spanish II
 - HISP 205. Advanced Spanish

**ECCI University, Department of Modern Languages, Bogotá, Colombia
2017-2018**

- Adjunct Professor
- Courses taught
 - Introduction to Translation
 - Conversation for International Business

**Los Libertadores University, Languages Department, Bogotá, Colombia
2016-2018**

- Adjunct Professor
- Courses taught
 - English as a Foreign Language I
 - English as a Foreign Language II
 - English as a Foreign Language III
 - English as a Foreign Language IV
 - Language and communication (Introduction to Linguistics)

CONFERENCE PAPERS AND ACADEMIC PRESENTATIONS

- Guarín, D. (2025). “*Pronominal Address Forms (tú, usted, and vos) Among Hispanic Communities in Philadelphia: A Sociolinguistic Analysis*” – To be presented at the [29th Conference of Spanish in the U.S. & 14th Conference of Spanish in Contact with Other Languages \(SIUS25\)](#) (San Antonio, TX, USA)
- Guarín, D. (2024). “*Hispanic Philadelphia: Tracking the Growth of Spanish in the City from a Sociolinguistic Perspective*” - Guest Lecturer. Swarthmore College (Swarthmore, Pennsylvania, U.S.)
- Guarín, D. (2024). “*Pronominal Address in the Linguistic Landscape of Hispanic Philadelphia: Variation and Accommodation in Multilingual Urban Spaces*” – Presented at the [52nd New Ways of Analyzing Variation conference \(NWA\)](#) (University of Florida; Miami, FL, USA).
- Guarín, D. (2023). “*Exploring the Virtual Linguistic Landscape: An Analysis of Pronouns of Address in Hispanic and Lusophone Universities*” - Poster presented at the [51st New Ways of Analyzing Variation conference \(NWA\)](#) (Queens College; New York, NY, USA)
- Guarín, D. (2023). “*Accommodation, Mobility, and Migration: The Linguistic Landscape of the Hispanic Communities in Philadelphia, PA*” - Presented at the [28th Conference of Spanish in the US and 13th Conference on Spanish in Contact with Other Languages](#) (Southern Methodist University; Dallas, TX, USA)

- Guarín, D. (2022). “Pronouns of address in the linguistic landscape: Accommodation and complexity in the Hispanic communities of Philadelphia” - Presented at the [Symposium of Spanish Subject](#) (Centre College, Danville, KY, USA)
- Guarín, D. (2022). “Is Spanish taking over?” - Guest lecture at [Tribhuvan University, Central Department of Linguistics](#). Kathmandu, Nepal
- Guarín, D. (2022). “Variability and Identity” - Part of the panel “Identities in Formation: Sociocultural Realities and Imagined Communities”, presented at [LASA 2022: Polarización socioambiental y rivalidad entre grandes potencias](#)
- Guarín, D. (2021). “Pronouns of Address in the Linguistic Landscape of Quindío”, presented at the [12th Linguistic Landscape Workshop](#) (University of Gothenburg, Sweden)
- Guarín, D. (2021). “Colombian Literature and SFL” - Part of the panel “Making Lit Lit: Forging Connections Between Student Experiences and Literature”, presented at [NEMLA 2021](#)
- Guarín, D. (2021). “Oral tradition stories and vocabulary learning” - Part of the panel “TLA: Language Teaching, Learning, and Assessment”, presented at [GSOLT](#) (Temple University; Philadelphia, PA, USA)
- Guarín, D. (2020). “A Social-phonological Approach to Colombian Spanish in Philadelphia, United States” - Presented at [III Jornadas internacionales de investigación lingüística](#) Instituto Caro y Cuervo (Bogotá, Colombia)

MEDIA MENTIONS, APPEARANCES & INTERVIEWS

“Philly comedian Che Guerrero finds humor and absurdity in his undocumented life”, mentioned by Jeff Gammage at *The Philadelphia Inquirer* - <https://www.inquirer.com/news/philadelphia/che-guerrero-philadelphia-comedy-undocumented-immigration-20241226.html>

“How Language Is Changing in Three Philly Neighborhoods”, interview at *City Cast Philly* - <https://philly.citycast.fm/podcasts/how-language-is-changing-in-three-philly-neighborhoods>

“Nearly 20 years after Geno’s ‘Speak English’ fracas, the Italian Market has become a hub of linguistic diversity”, featured by Liz Tung at *NPR WHY?* - <https://why.org/articles/linguistic-study-south-philadelphia-immigrants-italian-market-signs/>

“Researcher analyzes 3,356 signs to see how language use is changing in three Latino neighborhoods”, featured at *The Philadelphia Inquirer* - <https://www.inquirer.com/education/street-signs-language-latino-neighborhoods-philly-20240507.html>

“I analyzed 3,356 signs to see how language use is changing in three Latino neighborhoods in Philly”, published at *The Conversation* - <https://theconversation.com/i-analyzed-3-356-signs-to-see-how-language-use-is-changing-in-three-latino-neighborhoods-in-philly-227428>

“Tren al Sur”, interview at *Los Juanes* - <https://www.youtube.com/watch?v=3mOYoYtBUuw>

ACADEMIC AND VOLUNTEER SERVICE

Editorial Board

Associate Editor, *Intersecciones Hispánicas: Revista de Cultura, Literatura y Lingüística* - ISSN: 2997 - 6065

Reviewer,

Lingüística y literatura - ISSN: 0120-5587

La Palabra - ISSN: 0121-8530
Metal Music Studies – ISSN: 20523998

HONORS/AWARDS

RAADS - CLA Research Award for Advanced Doctoral Students. Temple University, 2024

Ph.D. scholarship – Temple University, 2019

Outstanding Alumni - Universidad del Quindío, 2017

Best National Saber-pro score (Colombian GRE) - Ministry of National Education, 2015