Daniel R. Confalone

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484-336-6450 | Philadelphia, PA

**EDUCATION**

**PhD Candidate in Political Science,** *Temple University,* Philadelphia, PA Expected 2027

* In the Prospectus stage; exploring race, class and bureaucratic burden in the American carceral system
* Provides research assistant support to Dr. Nyron Crawford for his work on criminal record expungement
* Proficient in Qualtrics and R Studio software

**Master of Arts in Political Science,** *Temple University,* Philadelphia, PA Expected Spring 2023

**Bachelor of Arts in Political Science,** *Mount St. Mary’s University*, Emmitsburg, MD 2016

* *Magna Cum Laude*

**PROFESSIONAL EXPERIENCE**

**Social Media Coordinator,** *Temple University,* Philadelphia, PA Aug 2020 – Present

* Responsible for promoting Political Science department events, updates, and programming on social media channels such as LinkedIn, Instagram, Facebook, and Twitter
* Managed undergraduate workers to produce daily social content and weekly email newsletters
* Reported to faculty stakeholders to coordinate continuous messaging for undergraduate majors

**Media Planner,** *Crossmedia Inc,* Philadelphia, PA 2019 – 2020

* Responsible for managing multi-million-dollar advertising accounts including retailer New Era Cap, app developer Supercell, and the Philadelphia Zoo
* Provided outstanding communication as primary contact for clients and vendors; maintain holistic understanding of accounts; ensure timelines are met Proficient in analytical tools such as Media Ocean, Comscore, Competitrack, Adobe Omniture, and Kantar
* Provided critical support for numerous new client pitch presentations
* Coordinated multiple internal and external teams to deliver analytics on client campaigns

**Associate Media Planner,** *Publicis Health Media,* Philadelphia, PA 2017 – 2019

* Using Prisma tools, planned national digital media, print, and direct mail campaigns for a top 5 global Pharma client
* Managed relationships with vendors to deliver value for client by ensuring high ROI, savings, and verifiability on buys
* Produced a series of weekly, monthly, and quarterly deliverables internally and to the client detailing campaign performance and optimizations

**Research Associate,** *Hillary Clinton Presidential Campaign HQ Staff,* Brooklyn, NY 2016

* Coordinated schedules for a dozen employees and interns ensure full around-the-clock coverage and rapid response

**TEACHING EXPERIENCE**

**Teaching Assistant,** *Temple University,* Philadelphia, PA Aug 2020 – Present

**SERVICE**

**Department Representative,** Temple University Graduate Student Association Aug 2020 – Present

**Member, Organizing Committee** Temple University Graduate Student Association Aug 2020 – Present

**Member, Racial Justice Committee,** Temple University Graduate Student Association Aug 2020 – Present

**First-Year Representative,** Political Science Graduate Student Association Aug 2020 – Aug 2021

**PUBLICATIONS**

**POLICY BRIEFS, TECHNICAL REPORTS & WHITE PAPERS**

**Marijuana Legalization and Automatic Criminal Record Expungement Public Policy Lab Policy Brief,** Marijuana Legalization Referenda April 12, 2022

**FUNDING, FELLOWSHIPS & AWARDS**

**Research Assistant** on Russell Sage Foundation Pipeline Grant Competition 2022

**SERVICE TO THE PROFESSION**

Songs for Good (Voter Outreach)

Focus Action Network – Unity in the Community (Voter Outreach)

**PROFESSIONAL AFFILIATIONS** Member, American Political Science Association