

Karla Murphy

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Skills

Languages:

Spanish (native)
English (professional level)
French (intermediate)
Portuguese (basic)

Technology:

Experience on Microsoft and Apple platforms (Outlook, Excel, PowerPoint and Word). Dreamweaver, Flash, Avid, SDL Trados Studio, Notepad, Adobe and Google platforms, Social Media platforms, Virtual meeting platforms, Final Cut Pro, audio and video editing, Azure DevOps, CA Agile Central, Trello.

Experience

Magnum Group Inc. / Translation and Multimedia Project Manager 2014- 2020, Philadelphia, PA.

Multimedia project management requiring strong interpersonal and communication skills. Responsibilities include researching, planning, execution, reporting, and completion of multilingual projects. Requires leadership and initiative, cultural sensitivity, managing customer expectations, communication, collaboration and teamwork, and multitasking.

Rovi Corporation/ Content Editor

2012- 2014, Radnor, PA.

English to Spanish content translation; creating, verifying, standardizing and maintaining metadata including TV, movies, sports and celebrity profiles. Handling other tasks and projects requiring data analysis, clean up and new product initiatives. Manage and respond to customer queries and requests.

YTB International/Bi-lingual Customer Service Travel Specialist 2003-2005, Edwardsville, Illinois

Served as a virtual agent for multilevel marketing, owner-affiliated travel businesses. Responsibilities included responding to client needs and questions, assisting with corporate travel packages and planning, website business trouble- shooting.

Grupo Televisa

- Account Manager, Corporate Image Division, 1998-2001, Mexico City, Mexico

Responsible for the maintenance of specific accounts. Producing corporate videos and organizing special events (large and small) for the Corporate Image Vice-presidency. Responsibilities included event

research and development, camera director, production, video editing post-production.

- Producer, Reporter and TV News Host, Entertainment and News division. 1992-1998, Mexico City and locations as assigned
Produce and oversee all aspects of production for Saturday morning magazine-style television show. Responsibilities included news and creative writing production; project research, pitch-through-production of special content; scheduling and conducting interviews with guests, identifying and securing on-site location.

Teaching experience

Spanish and lab instructor, Spanish & Portuguese Department Temple University, since 2019. (Virtual and in-person)

Instructor, Communication Department, Cabrini College, Radnor, PA. Courses: Marketing Communication, Intercultural Communication, Global Communication, Media & Society, 2012.

Adjunct Instructor, Klein College of Media and Communication, Temple University, Philadelphia, PA. Courses: Future of Your TV, Media & Society 2010-2012

Spanish Instructor, Department of Foreign Languages & Literature Villanova University 2009

Spanish Adjunct Instructor, Department of Foreign Languages & Literature Southern Illinois University Edwardsville, Illinois

Language Lab Manager/ Department of Foreign Languages & Literature Southern Illinois University Edwardsville, Illinois

Graduate assistant, Media Editing Lab, Department of Mass Communication, Southern Illinois University Edwardsville, Illinois. January 2006 to May 2007.

Education

Temple University / PhD student, Department of Spanish and Portuguese, College of Liberal Arts, Spanish and Portuguese. (Spanish American literature)
2019-present

Southern Illinois University Edwardsville, Illinois / Certification in Teaching Spanish (K-12) School of Education & Department of Foreign Languages and Literature
2008

Southern Illinois University Edwardsville / MS Multimedia Communication
May 2008, Edwardsville Illinois
(GPA 3.8 Dean's list) Southern Illinois University, Edwardsville, Illinois USA 2008 (Thesis project: Media Literacy & Hispanics in the Media)

Instituto Tecnológico y de Estudios Superiores de Monterrey ITESM
Campus Queretaro / Bachelor of Communication Sciences
June 1991 Mexico
(GPA 3.5)

Certifications

Certification in Secondary Education (Spanish)
Agile Project Manager: Comparing Agile Tools, June 2020
InDesign: Multilingual Publishing Strategies, June 2020
Spanish Linguist, Metlang, June 2013
Marketing ITAM Mexico City, August 2000

Community Service

Instructor, Art Goes to School, Lower Merion Pennsylvania 2010-2012
Website manager, Safe Zone (a gender & diversity assistance network)
Southern Illinois University, Edwardsville, Illinois 2008.